



# Steady progress in building on the foundations for future growth

FINANCIAL STATEMENTS BULLETIN 2023

Aiforia Technologies Plc

7 March 2024

#### aiforia®

## Today's agenda

**01.** 2023 results in brief

**02.** Financial review

O3. Strategy and business targets

**04.** Q&A



**Jukka Tapaninen** CEO



**Veli-Matti Parkkonen**CFO

## Highlights of 2023



The analysis of breast cancer patient tissue samples using Aiforia's software began at the Mayo Clinic Hospital in the US.



Pharma deals and collaborations to develop AI-based image analysis solutions for preclinical research and product development.



Path initiated to secure first regulatory approval in the United States and implement the necessary steps to submit an application to the FDA during 2024. HIPAA compliancy achieved.



Achieving previous business targets and the publication of the updated business targets.



### Recent deals and collaborations



#### **MAYO CLINIC**

- Major milestone: the analysis of breast cancer patient tissue samples in routine diagnostics
- +70 pathologists using Aiforia Platform in translational research
- +30 ongoing research projects utilizing the Aiforia's technology at the Mayo Clinic
- An exclusive licensing agreement to globally commercialize an AI model that improves prediction of colorectal cancer recurrence



#### **VENETO REGION HEALTH AUTHORITY**

- EUR 1.2 million
- 12 hospital units
- 3 year contract
- Breast. prostate and lung cancer diagnostics

#### CATANIA REGION HEALTH AUTHORITY

- EUR 250 thousand
- 1 hospital unit
- 3 year contract
- Breast and prostate cancer diagnostics



#### PATHLAKE PLUS CONSORTIUM / NHS

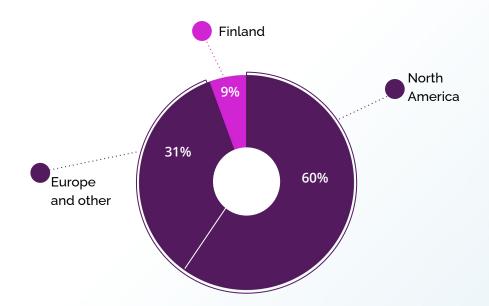
- 3 year framework contract for lung and prostate cancer diagnostics
- First deal signed with a NHS Trust for lung cancer diagnostics

## 2023 results in brief



Group revenue increased by 49% to EUR 2,398 thousand

91% of the revenue came from abroad





- **EUR 5,927 thousand** investment in product development
- EBITDA was **EUR -9,699 (-9,652) thousand**

Cash and cash equivalents at the end of the period amounted to EUR 13,974 (24,698) thousand

## 2 Financial review

## The main effects of IFRS transition

- Revenue recognition (IFRS 15)
  - compared to FAS slightly postponing revenue recognition

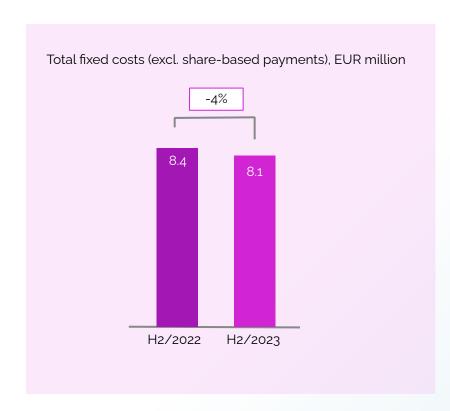
- Share based payments (IFRS 2)
  - non-monetary employee cost (P&L). Offsetting entry recorded in equity (BS)
- Leases (IFRS 16)
  - operating expense > interest+depreciation of right to use asset (P&L)
  - lease liability & right to use asset (BS)

## Selected key figures 2023

EUR 1,000 Group	7-12/2023	7-12/2022	Change, %	2023	2022	Change, %
Revenue	1,438	1,032	+39%	2,398	1,606	+49%
EBITDA	-4,616	-5,656	+18%	-9,699	-9,652	+0%
EBIT	-6,363	-6,994	+9%	-12,879	-11,878	-8%
Equity ratio, %	66%	83%	-20%	66%	83%	-20%
Cash and cash equivalents at the end of the financial year	13,974	24,698	-43%	13,974	24,698	-43%
Order book	2,373	1,147	+107%	2,373	1,147	+107%
Number of employees on average	76	71	+7%	73	65	+12%
Personnel expenses	4,848	4.843	+0%	9,154	8,092	+13%
Investment in tangible and intangible assets	2,917	3,301	-12%	6,071	6,536	-7%

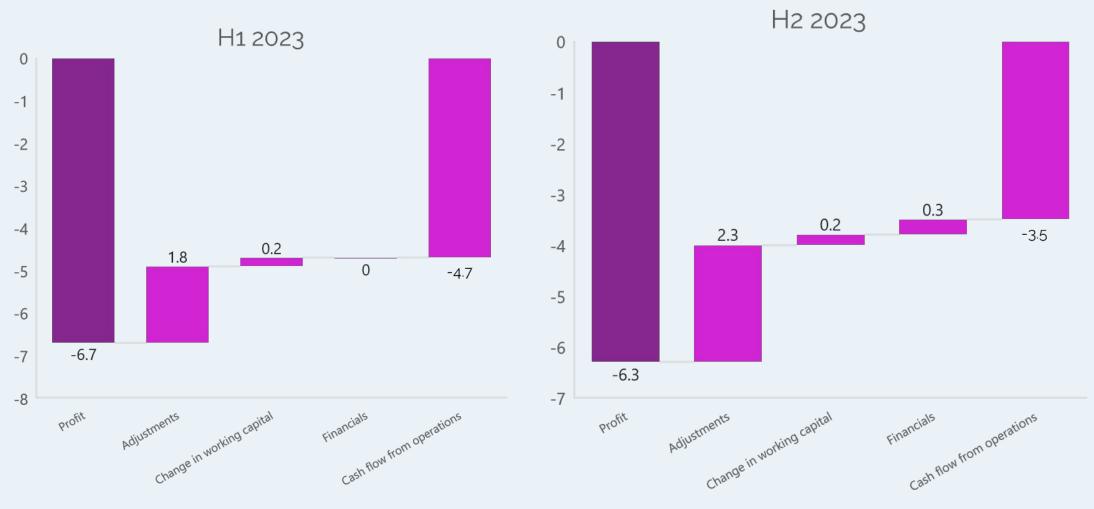
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## Fixed costs are levelling



EUR 1,000	H2/2023	H2/2022	Change, %	FY 2023	FY 2022	Change , %
Employee costs (excl. s-b.p.)	4,139	3,788	9%	7,973	6,626	+20%
Share-based payments	709	1,055	-33%	1,181	1,466	-19%
OPEX	3,918	4,567	-13%	8,366	8,638	-3%
<b>Total fixed costs</b> (excl. share-based payments)	8,057	8,355	-3%	16,339	15,264	+7%

## Cash flow from operating activities H1 vs H2/2023



## Board of Directors' proposal for the distribution of profit

In the years to come, Aiforia will focus on financing its growth and developing its business operations in accordance with its strategy. The company does not expect to be distributing dividends in the short or medium term.

The Board of Directors proposes to the General Meeting that the loss for the financial year be retained in the retained earnings account and that no dividend be paid.

# 3 Strategy and business targets

## Market opportunity

## Population in relation to the number of pathologists<sup>1</sup>

#### Pathologists Per Million

... with no reduction of sample volumes in sight

Rising rates of disease like cancer, ..



**30% increase in cancer rates** in the US in past 50 years

...create a huge burden on pathologists, an already dwindling medical specialty...

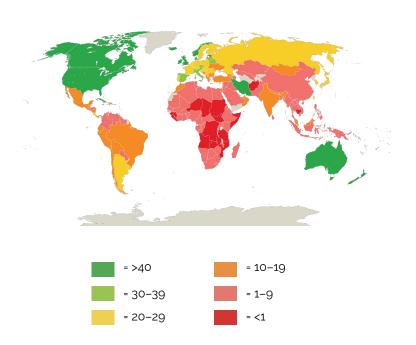


2.03% drop to 1.43% in pathologists

as a % of total physicians in past 10 years

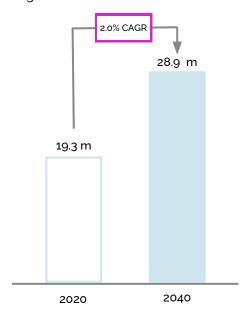


41.73% workload increase



The shortage of pathologists makes the job stressful and require in some cases overtime work frequently. The pathologists retiring early further exaggerates the shortage problem.

Estimated global cancer increases cases 2020-2040<sup>4</sup>



The growing cancer incidence rates, estimated to increase by 49.7% during 2020-2040, will lead to increasing number of pathology tests. Constantly increasing number of new diagnostic tests increase the workload and require new expertise.

## Adoption of AI in pathology is accelerating

#### Tissue sample



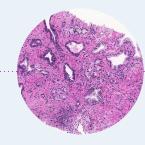
Any type of biological sample or staining is compatible with Aiforia

## Microscope Scanner



Majority of scanner and file formats are supported

#### Image upload



Use of Al

Image is transferred to
PACS/IMS and
immediately uploaded to
Aiforia
for automated
Al analysis

#### Al-supported diagnosis



The AI results help pathologists to analyse the samples more objectively, effectively and accurately. Aiforia provides numerical results directly to the pathologist's report.

## Report for the clinician treating the patient



#### Benefits and result:

- Automates manual tasks such as cell counting
- Produces objective and accurate data
- Improves workflow efficiency, brings results faster for the benefit of the patient

## Key competitive advantages



#### AI TECHNOLOGY LEADERSHIP

Pioneer in providing commercial AI training tools for pathologists since 2018

Aiforia platform enables development of both diagnostic and predictive AI models

Continuous product development to leverage new technologies, such as GenAI



#### **SCALABILITY**

SaaS business model - the software and the AI models Customer-developed AI-models



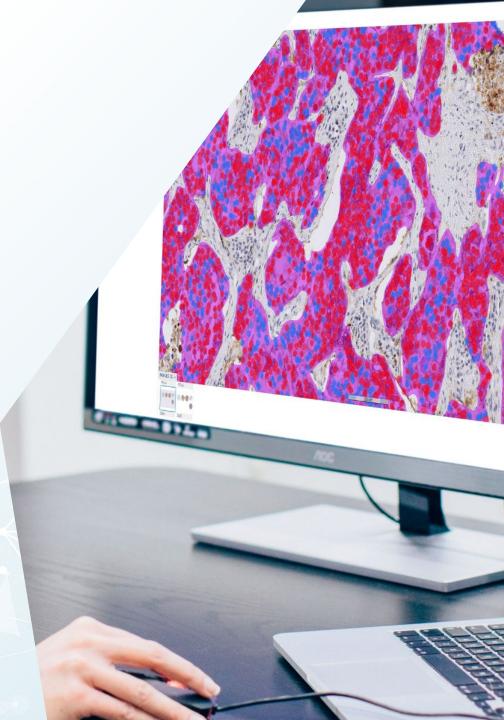
#### **INTEROPERABILITY**

Strategic partners within the ecosystem to provide complete solutions



#### **CERTIFIED QUALITY AND SECURITY**

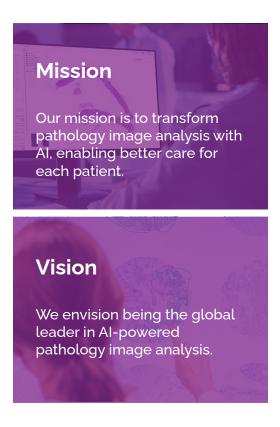
Strong scientific and regulatory validations secure position against new competitors



## Our strategy 2024-2025

#### Megatrends

- Al transformation
- Cloud adaptation in healthcare
- Aging population
- Rising healthcare costs
- Shortage of pathologists
- Personalized healthcare



#### **Strategic focus areas**

#### **GROWTH**

Invest in sales, marketing and support services in US, Europe and other key markets to enable strong growth. Scale the business by acquiring new customers, increasing sales within individual accounts and establishing key strategic partnerships.

#### **PRODUCT**

Invest in R&D to strengthen our competitive advantage (future-proof, transparency, ease of use, security) and continue developing features to further improve customer experience. Adopt new regulatory frameworks in key markets.

#### **PEOPLE**

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Invest in people management to improve employee experience and personnel productivity. Leverage our purpose-driven culture to attract and retain top-tier talent.

Values guide the way we work

**PROFITABILITY WITH PURPOSE** 

**EMBRACING THE MORAL COMPASS** 

**COLLABORATIVE SUCCESS** 

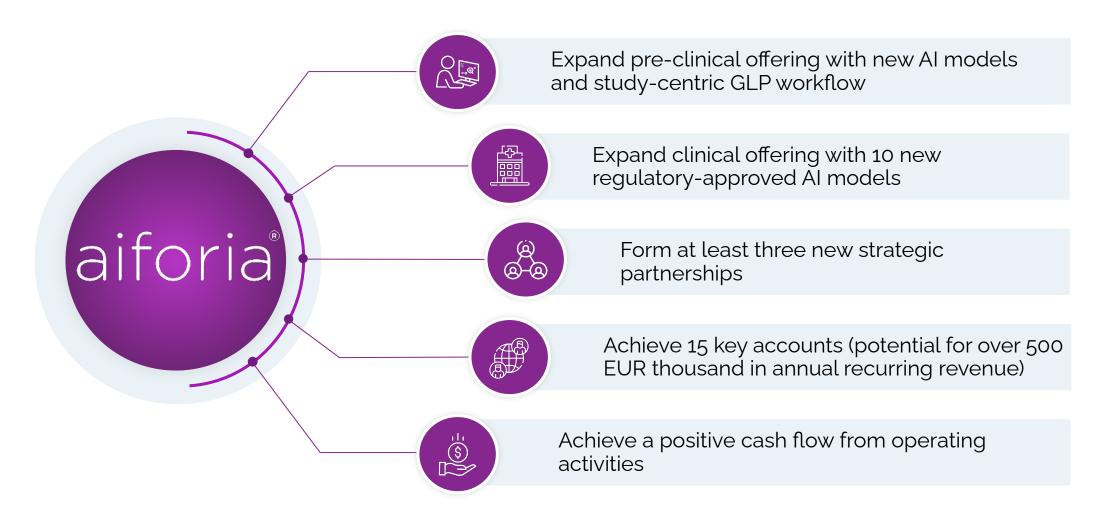
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## Previous business targets (2021–2023) were met



Outsome: > 5,000 users

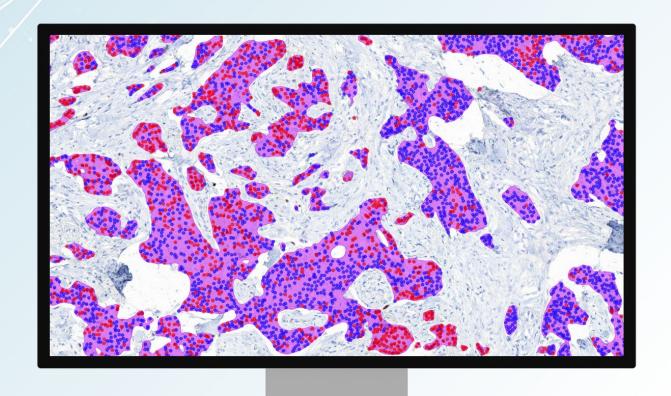
## Short-term business targets 2024–2025



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## Mid-term business targets by the end of 2030





## Forthcoming events

The Board of Directors' Report and the Financial Statements for financial year 2023 will be published on 13 March.

**Annual General Meeting 2024** on 4 April. Materials available at <a href="https://investors.aiforia.com/">https://investors.aiforia.com/</a>

Half-Year Financial Report for 1 January-30 June 2024 will be published on 29 August.

Financial reports are available after release at <a href="https://investors.aiforia.com/">https://investors.aiforia.com/</a>

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4 Q&A



## For more information

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Since these statements are based on current plans, estimates and projections, they involve risks and uncertainties that may cause actual results to materially differ from those expressed in such forward-looking statements. All statements are based on the management's best assumptions and beliefs in light of the information currently available to it and Aiforia assumes no obligation to publicly update or revise any forward looking statement except to the extent legally required.

